



Visiting Professorship Program

2026/2027 – Teaching Track

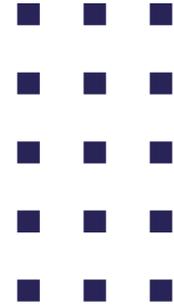


A Word from the

ViP Directors

EM Strasbourg Business School is a Grande École of Management within a globally recognized university, rooted in the trinational Upper Rhine Valley. We empower **diverse talents**, educate **responsible leaders** with a **European mindset**, and advance **impact-driven research**, innovation, and entrepreneurship.

Our Visiting Professorship (ViP) Program – Teaching Track welcomes **international faculty** to enrich **teaching excellence** and strengthen **global academic cooperation**. Visiting professors contribute directly to our internationalization and pedagogical innovation.



Assoc. Prof.
Enrico Prinz
Vice Dean for
Strategic
Management



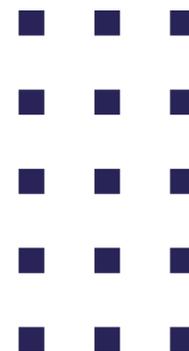
Assoc. Prof.
Charlotte Massa
Assoc. Dean of
Programs



Call for Applications



The ViP Program



At a Glance

- 12 positions in 2026/2027, spread over three periods
- A two-week stay on campus to contribute to the School's internationalization at home strategy



Teaching

One course (20–27 hrs)
Taught in English
From a list of vacancies



Advice on pedagogy & teaching innovation

Based on your profile & expertise/skills
Structured contribution to topics such as learning methodologies, AI tools, assessment & feedback, competency-based course design, CSR Integration



Networking

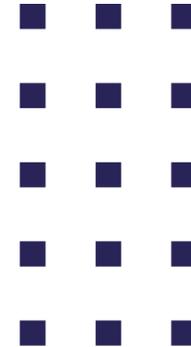
Guided tour of the Business School & institutional presentation
Welcome lunch

Beyond teaching, the ViP stay focuses on additional high-value activities aligned with the School's strategic needs (especially by contributing to pedagogy and teaching innovation).

Full on-campus presence for two weeks is required.

Course Offer

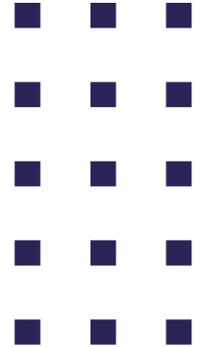
2026/2027



Dates	Course Title	Level	Hours
Oct. 5–16 2026	Learning Discoveries In Wine Marketing	Graduate	24
	Fundamentals of Corporate Finance	Undergraduate	27
Feb. 8–19 2027	AI-Driven Lean Management for Sustainable Business	Graduate	20
	AI-Driven Marketing Analytics	Graduate	27
	Value-Based Selling	Graduate	20
	Contemporary Issues in Wine Tourism: Sustainability & Resilience	Graduate	24
	Next-Gen Risk Management: AI and Global Financial Transactions	Undergraduate	27
Mar. 8–19 2027	Innovation Management	Graduate	27
	Innovation Management	Graduate	27
	Sustainable Business Models	Graduate	27
	Sustainable Business Models	Graduate	27
	Sustainable HR Strategies through UN SDGs Integration	Graduate	24

Application

& Selection Criteria



Who Can Apply?

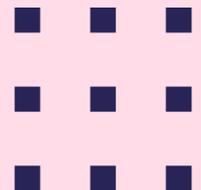
- ✓ Hold a PhD in management, business administration, or a related field
- ✓ Hold the position of Assistant, Associate, or Full Professor
- ✓ Have international teaching experience and expertise in pedagogy and teaching innovation
- ✓ Demonstrate strong research achievements
- ✓ Show interest in international academic collaboration

Selection Criteria

Applications are evaluated by the Faculty Management Committee based on:

- ✓ Academic profile & research performance
- ✓ Course proposal quality
- ✓ Pedagogical expertise & institutional contribution
- ✓ Strategic relevance to the School

Courses are allocated to the highest-ranked applicants. All applicants are informed by email (accepted, wait-listed, or refused).



How to Apply

Step-by-step

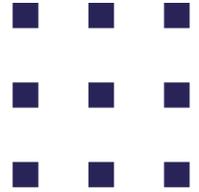
Applications are submitted online, in English or French, via the EM Strasbourg recruitment platform.

Application steps

1. Select your preferred language from the language menu in the top-right corner
2. Complete the online application and upload the “Course Proposal and Pedagogical Expertise,” which is available on the start page
3. Returning applicants may retrieve their login details by email
4. Apply to one or more course vacancies

Important

- Recommended browsers: Chrome or Mozilla Firefox
- Application period: March 15–April 15, 2026



Candidatures - EM Strasbourg

Have you ever applied to work at EM Strasbourg?

Select an option ▼

Select an option

Yes

No

Candidatures - EM Strasbourg

Have you ever applied to work at EM Strasbourg?

Yes ▼

Retrieve my information

This link will take you to a pre-completed application.

We recommend you use the latest version of Chrome or Mozilla Firefox.
If your application has been successfully submitted, you will receive a confirmation email from "Recrutement EM Strasbourg".
Please note: A window that has been inactive for 20 minutes or more may result in the loss of entered information.

Last name *

First name *

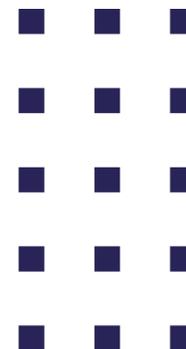
Submit

Website for application: https://candidatures.em-strasbourg.eu/?page=candidater&id_offre=41

Contact & Support via the International Relations Office: vip@em-strasbourg.eu

Remuneration

& Reimbursement



Remuneration

- €3,000 - €3,500, depending on profile
- One course (20-27 hours)
- At least one additional activity related to pedagogical expertise and teaching innovation

Travel & Living Expenses

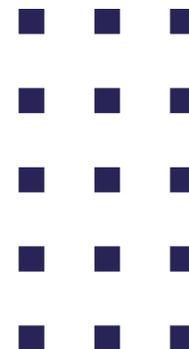
- Reimbursement up to €1,500 (from European universities)
- Reimbursement up to €2,500 (from non-European universities)
- Includes travel, accommodation, and meals
 - Accommodation: School may book a studio apartment near campus (Résidence Arconati Visconti, 2-minute walk, approx. 450€ for two weeks). However, ViPs are free to book alternative accommodation.
 - ViPs make their own travel arrangements.

Payment and reimbursements are processed after the stay and may take 2–3 months.

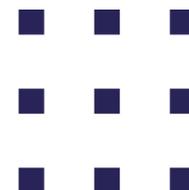
An invoice is required; please ensure in advance that you are able to issue one.

A Typical 2-Week Stay

At EM Strasbourg Business School



Day 1	Days 2-10	Days 2-10
Welcome	Teaching	Advice on Pedagogy & Teaching Innovation
Guided tour of campus Institutional presentation Welcome lunch with School representatives	Courses scheduled across the two weeks Some days may be free (no classes scheduled) Weekends generally free – time to explore Strasbourg and the region	May include, but is not limited to: <ul style="list-style-type: none">• Learning methodologies• AI tools and integration• Assessment and feedback strategies• Competency-based course design• CSR integration in teaching



Your ViP Team

At Our School



Assoc. Prof.
Babak Mehmanpazir
Dean



Assoc. Prof. Enrico Prinz
Vice Dean for
Internationalization



Prof. Marie Pfiffelmann
Assoc. Dean for Faculty
Management & Research



Assoc. Prof.
Charlotte Massa
Assoc. Dean of Programs



Assoc. Prof.
Kevin Mac Gabhann
Director of International
Relations



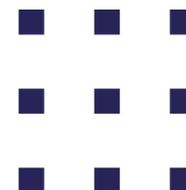
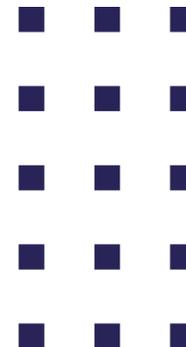
Jördis Seiler
International Mobility
Programs & ViP Coordinator



Sophie Kranz
Educational Projects &
Quality Assurance
Coordinator



Nele Dentinger
International
Accreditations Coordinator

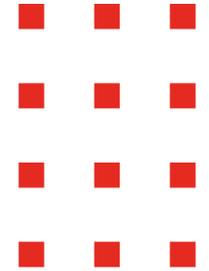




The School



“OUR PROGRAMS”



5

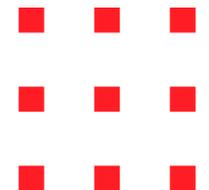
Programme Grande École

Bachelor’s Program

Master’s Program

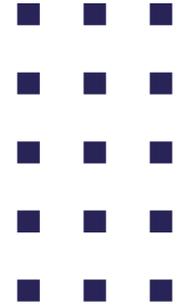
Executive Education Program

Doctoral Program

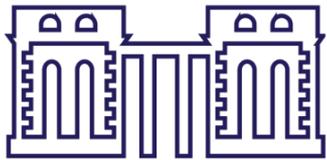


EM Strasbourg

Key Figures



29,000
members of the alumni
network



+18,000 m²
of facilities in the
heart of Strasbourg



+200
exchange agreements
in over 50 countries



2,900
students
enrolled in
2025/2026



25
tracks and
specializations
from undergraduate
to doctoral level

EM Strasbourg

Academic Excellence



67

Research
lecturers

27

PhD
students

8

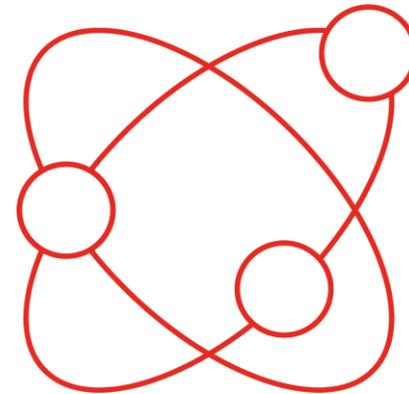
Corporate
chairs

2

Research
centers

3

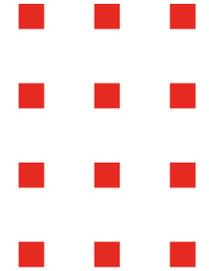
Research
clusters



340

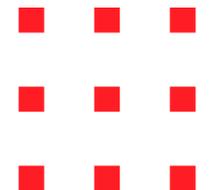
Scientific contributions
published over the past
five years

“OUR MISSION”

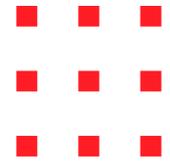


Located in the heart of Europe and in the capital of humanism, EM Strasbourg Business School educates **responsible, agile managers and leaders with a European mindset**, ready to tackle organizational challenges through an **impact-driven management style**.

At EM Strasbourg Business School, the only Grande Ecole de Management in France to be part of an internationally recognized university, we produce **impact-driven academic research** to support the transformation of organizations in our ecosystem.



“OUR VALUES”



Diversity: An Asset

At EM Strasbourg, diversity is a value that is dear to us. We advocate open-mindedness and encourage all our students to assert their personality and reveal their talents.

Ethics: Doing the Right Thing

Understanding how to make professional and personal choices in line with one's own values and the values of those around us is how we understand—and train students in—the practical application of ethics.

Sustainable Development: A Reality

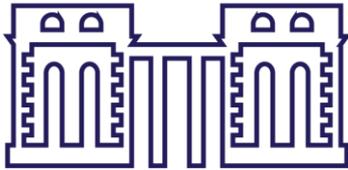
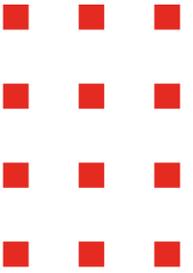
This core value features in the training of future managers who will know how to exercise their social and environmental responsibilities at work as well as in daily life.



City and University of Strasbourg



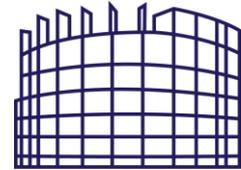
Welcome to Strasbourg



**EM Strasbourg
Business School**
In the heart of the city

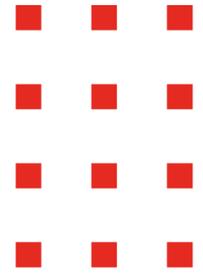


University of Strasbourg
5 active Nobel Prize winners
6 campuses
35 faculties, schools, and institutes
Top 150 in the Shanghai Ranking
750 international partnerships
2,000 PhD students
6,000 research lecturers and staff
55,000 students



Capital of Europe
Seat of European
institutions

Strasbourg: In the Heart of Europe



**UNESCO World
Heritage Site
since 1988**



**Capital of Europe
Home to European
organizations**



**A welcoming
student city with a
high quality of life**



Be distinctive

