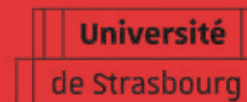


New Students Guide 2026-2027

Welcome to the EM Strasbourg !



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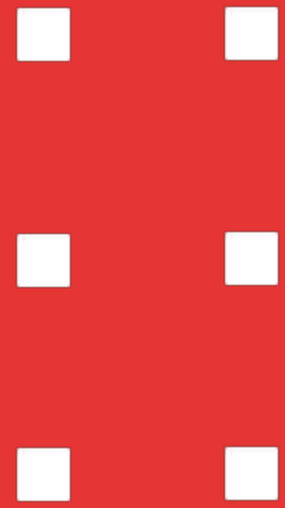
Welcome Week

WEI

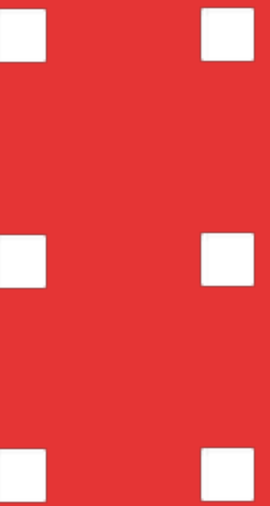
Student Life

Associations





Introduction



Dear EM'iens, dear EM'iennes

Congratulations on your admission! You are now part of the

EM Strasbourg family!

We wish you a warm welcome to our school, which will be full of wonderful surprises! The years you will spend here will mark you forever.

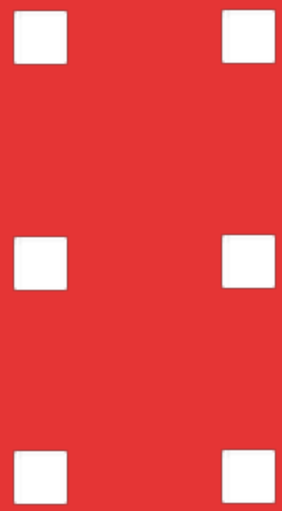
You will have the opportunity to discover many associations that will punctuate your life within the school and much more.

What is this guide for?

In a few weeks, you will land in this new world of student life in business school.

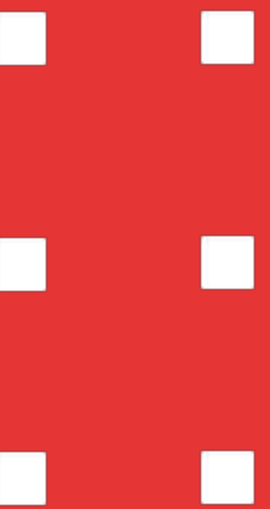
You probably have a lot of questions but no worries because this guide is here to answer them!

You will be able to find good deals for accommodation, food, and going out but also information about the school's associations and their importance!



The Welcome Week and the Integration Week

End WEI



Meet us from September

1st !

It will be an opportunity to meet those with whom you will spend the best years of your life within your class but also to get to know the other EM'ians.

You will also be able to get to know better the school, the courses but especially the associations by talking to EM'ians.



On the agenda:

- Picnic
- Discovery of Strasbourg
- Presentation of the associations
- Afterwork
- Parties

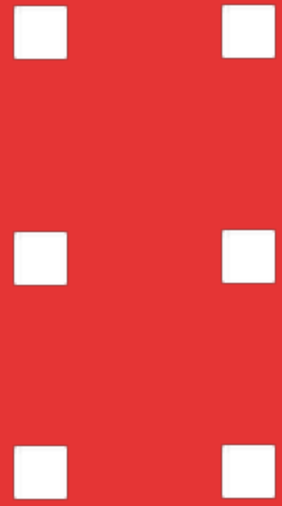


Integration Weekend (WEI)

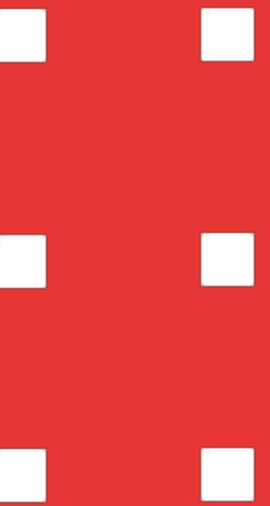
This is the first event of the year and one of the most important! You will meet all your future friends and you will start to immerse yourself in the atmosphere of the school.



- Destination: secret
- The departure: **24/09** in the evening



Student Life



Strasbourg, the student city

Known for its student life, Strasbourg has no shortage of assets

3 good reasons to come and study in Strasbourg:

- 1. An attractive European city: the European Parliament, big companies like Puma or Bugatti.**
- 2. A city where life is good: 10 museums, 1 opera, 4 theaters, 5 cinemas and 3 concert halls. It is also crossed by the Ill and has many green spaces.**
- 3. A city on a human scale: the first cycling city in France**



Where to go?

- **The Strasbourg docks:**

Taken by storm from the first rays of sunshine, the Strasbourg quays are ideal places to enjoy after class.

The best known are the Quais des Bateliers and the Quais des Pêcheurs.



- **Nightclubs:**

There are some nice nightclubs in Strasbourg, with different musical styles according to your tastes.

Some examples: La Salamandre, Reserve 1862, Live Club, Studio Saglio, Gold Club (Germany), R Club

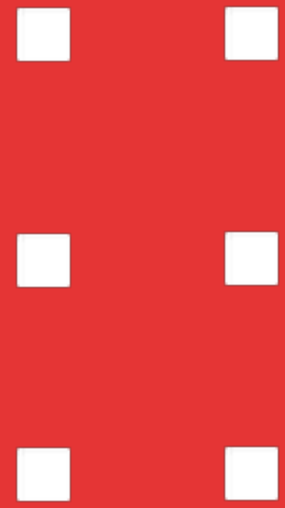


- **The multitude of bars/terraces:**

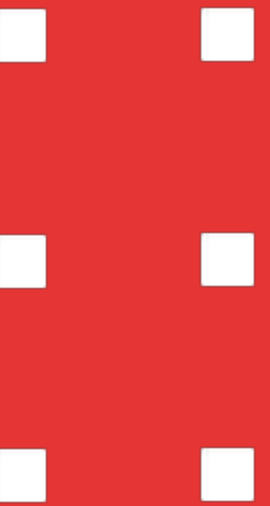
Strasbourg is well known for its large number of breweries and other bars. Present everywhere in Strasbourg, they are perfect places to enjoy student rates and Happy Hours depending on the bars.

A few examples: Public House, Delirium, 21's, Académie de la Bière, Pub La Belle, Exils, Berthom, Jeanette et les Cycleux, Rafiot...





Associations



The associations

Community life is very important for the students of EM Strasbourg. You can join one or several associations in order to be able to join the associative path.

There are many associations with very distinct objectives.

It is a rewarding social experience but also very useful for your professionalization, because participating in an association means being part of both a company and a family.

Subsequently, you will be able to learn more about them in order to join one or more!

The members of these associations will have the opportunity to introduce themselves to you during a presentation meeting.



What is the EM SPIRIT?

FEDERATION OF ASSOCIATIONS:

Association coordination and administrative support to assist EM Strasbourg's student associations



EM SPIRIT

EM'BASSADE:

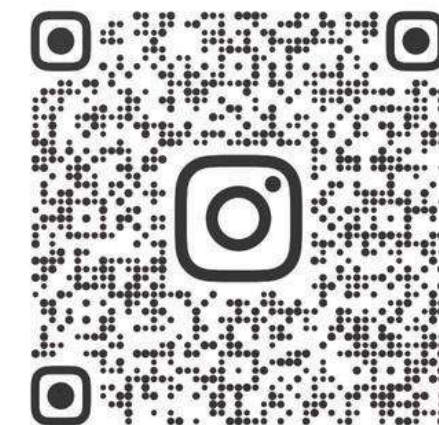
Management of the student bar "EMbassade" and animations

SHOPZ'EM:

Textile purchasing center and merchandising development



Follow us on
INSTAGRAM



@EMSPIRIT._

DISCOVER YOUR FAVORITE FUTURE BAR



STUDENT OFFICE

The BDE (Bureau des Etudiants)

Make your student life an unforgettable adventure

What is the BDE?

- What was just a meeting has become a real family
- Imagine events that the whole school will remember
- Create moments of sharing that bring students together

Do you want to be the next BDE?

Trying the BDE experience is:

- LISTER: Learn to organize, federate, animate
- Getting involved in school life
- Mark the school with your visit

STUDENT OFFICE

Make your student life an unforgettable adventure

Follow us on Instagram !



Embark with us for a year full
of memories!





WELBIWA

Back to school starts here with meetings, parties, and activities



BDE EM STRASBOURG
2026-2027



24-27 September

In the programme

- DJSET
- Themed evenings Activities
- inter-asso

Why come ?

- Meet new people
- Create memories
- Live a student experience



Integration Week-End

Presale for the WEI at €50

Full ticket for the WEI at
€360



THE SPORTS OFFICE



WHAT IS IT ?

THE ASSOCIATION TO PROMOTE **SPORT !**



WHY ?

To enjoy, build connections, and above all take part in sports **competitions** throughout the year !



EVENTS :

Campus Cup, championships, university tournaments, matches, and **Challenge Ecricome !**



Athletics



Basketball



Volleyball



Tennis



Rugby



Handball



Football



Cheerleading

THE SPORTS OFFICE

LICENSE :

120€

Includes:

50€ presale for
the Ericome Challenge



**ACCESS A MULTITUDE
OF SPORTS**

1 TO 3 TRAINING SESSIONS
PER WEEK, WITH
PROFESSIONAL COACHES
AND ACCESS TO
TAILORED FACILITIES.



**PUT THE BDS
ON YOUR LIST!**

AN UNFORGETTABLE EXPERIENCE
THAT CREATES CONNECTIONS
AND LASTING MEMORIES.



FOLLOW US ON INSTAGRAM

SO YOU DON'T MISS
ANY INFORMATION !



@GOSTORKS

THE TEAM CHALLENGE

The Team Challenge is in charge of coordinating Strasbourg's delegation at the Challenge Écricome and works throughout the year to create a universe around a secret theme

Design and creation of:

- Banners and flags
- Large constructions
- Costumes and face paint
- Songs and chants



The band, the cheerleaders, and the capos are all part of Team Challenge, too!

 @challengemstras

THE CHALLENGE ÉCRICOME

9

Sports

Rugby, Handball, Football, Volleyball, Basketball, Track & Field, Tennis, Cheerleading, and E-Sport

7

Business Schools

EM Strasbourg, NEOMA Reims & Rouen, KEDGE Bordeaux & Marseille, MBS, and RSB

3

Trophies

Spirit (Ambiance), Sports, Sportsmanship

Our goal: the Spirit Trophy!!

Over 25,000 students come together to proudly represent their school at a 4-day sports event. We promise you've never seen anything like it 🤩



RESERVE YOUR SPOT AT THE CHALLENGE ÉCRICOME!



50€

This year, the 35th edition of the Challenge Écricome will take place in Reims!

March 26 - 29, 2027

Your ticket for the Challenge includes:

- Accommodation
- Meals
- Access to facilities
- Transportation
- A Welcome Pack

BDA

Bureau des Arts POL'ART



What is the BDA

The Arts Office (BDA) animates the cultural life of the school by highlighting creativity in all its forms. By organizing artistic and intellectual events throughout the year, it invites everyone to explore their passions, reveal their talents and live enriching experiences that contribute to making the campus a place of exchange, inspiration and openness.

OUR BRANCHES



★ Pol'EMics

- Conferences: CEO BMW
- Health Week – BDS
- High-level Debates
- European Parliament

@POLEMICS_EM



★ Puls'EM

- Music group Themed
- concerts Rehearsals –
- local BDA Concert
- competition "Les Négociales" 2026

@BDAPULSEM



★ Prod'EM

- EM Photo and Video Group
- Professional photography event: Pro'trait

@BDAPRODEM



★ Fashion EM

- Big annual fashion show
- Fashion workshops
- Dress creation
- Collaboration with Cinélogies

@FASHIONEMSTRASBOURG



★ Playz'EM

- Poker Evening
- Board games
- Video games

@PLAYZ_EM.STRAS

And lots of other events to come!!!

Follow us on Instagram so you don't miss our upcoming events!



Join our community:



Membership

Fee:

50€



AT EM STRASBOURG, SOME STUDENTS ARE WAITING FOR THEIR FIRST INTERNSHIP. OTHERS ARE ALREADY WORKING WITH REAL COMPANIES.

BOOST YOUR PROFESSIONAL FUTURE THANKS TO OUR ASSOCIATION

WHAT ARE WE ?



EUROPE ÉTUDES CONSEIL

*THE JUNIOR-COUNCIL OF EM
STRASBOURG SINCE 1972.*

**We support companies,
entrepreneurs and associations
through consulting assignments
carried out by students of the school.**

IN A FEW FIGURES

54

years of expertise

100+

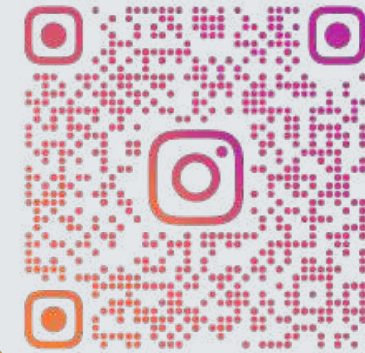
projets réalisées

27

projects carried out

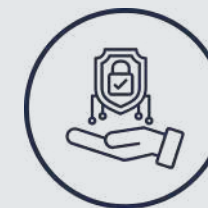
06

major partnerships



OUR SERVICES

- Benchmark
- Marketing Study
- Satisfaction study
- Feasibility Study
- Roadmap
- Financial Plan
- Data Analysis
- AI Audit
- Event Organization



WHAT YOU GAIN

- 🚀 **Field experience**
- 👥 **Real customers**
- 📊 **Studies and concrete missions**
- 📈 **Skills sought**
- 👤 **Teamwork**
- 🌐 **Professional network**
- 🏆 **Major events**
- 🎯 **Rewarding responsibilities**
- 👜 **Advantage for internships and work-study programs**

WATCH'em

Watch Association of EM
Strasbourg



WHO ARE WE ?

We are the watchmaking association of EM Strasbourg.

Our partner:

Our events:

Afterwork with surprises

Workshop visits

Participation in EM Fashion Week by styling models' wrists



LOTS OF BEAUTIFUL THINGS AND PROJECTS ARE STILL TO COME!



BDI – INTERNATIONAL STUDENT ASSOCIATION

Making multiculturalism a wealth for everyone!



WELCOME TO EM STRASBOURG BUSINESS SCHOOL !

The BDI is the student association committed to bringing global openness to the heart of EM Strasbourg.

Our Missions:

- Foster cultural exchanges among all students.
- Ease the integration of international students so they feel right at home.
- Promote global openness and curiosity within the school.



INCLUSION • SHARING • MUTUAL SUPPORT

• CULTURAL DIVERSITY

Our Projects: What's in store for you this year!



We are bringing back our greatest hits with an extra twist, alongside brand-new projects for the upcoming year:

- **Les Escales Gourmandes** : The ultimate meetup for food lovers! A unique moment of culinary sharing.
- **Podcasts**: Our upcoming interview and discussion format (on Spotify and YouTube) to talk about school and student life.
- **Pro'trait**: Professional photoshoot sessions!

...and so many other moments waiting for you!

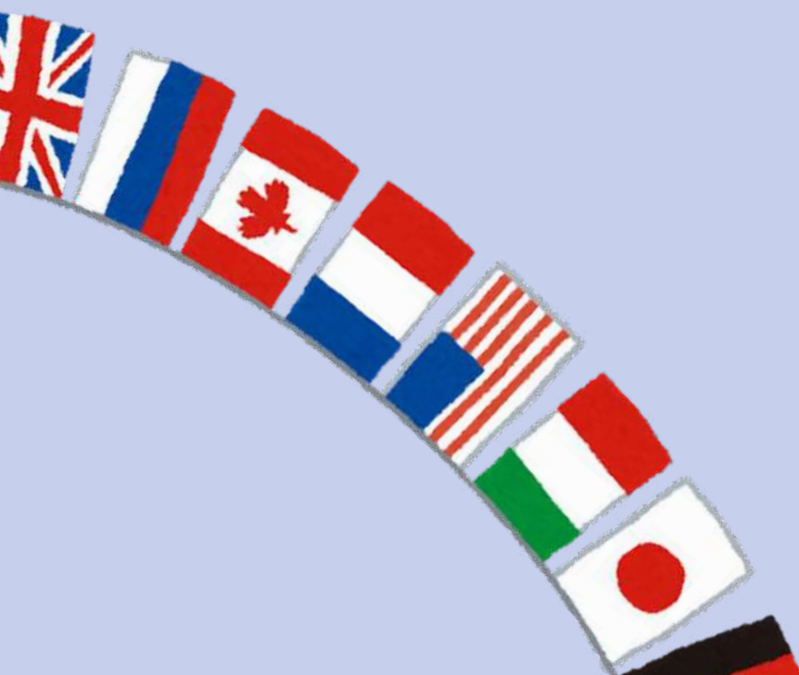


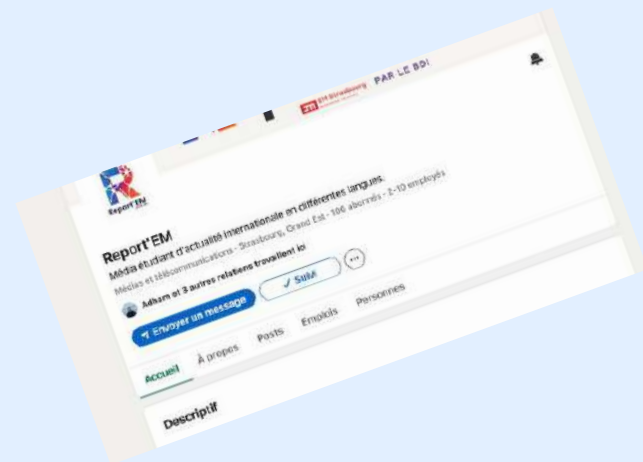
Don't miss any of our updates or project launches!



@bdi_emstrasbourg

Join our Instagram broadcast channel "Student at EMS" now!





Report'EM

BY THE BDI



***Because going global is also about analysis and staying informed,
discover Report'EM, the school's student media!***

- **What is it?** A multilingual, dynamic student media outlet that decodes international current affairs.
- **On the agenda:** Analysis of world news and geopolitical issues, deep dives into contemporary history, the environment, and global economy.
- **If you have a way with words, a passion for journalism or geopolitics, or if you simply want to try your hand at writing articles and analyzing current events in multiple languages, Report'EM is the perfect place for you. Become a reader, a writer, or join the editorial team!**



@reportem.bdi.emstrasbourg

Report'EM

**Some associations are still in
need of a team, such as the
BDH.**



Bureau de l'Humanitaire

Solidarity actions, marauding



**The entire administrative team and the eligible candidates
are looking forward to meeting you!**

And above all, don't forget one thing : **Be Distinctive!**

