

Contrôle de gestion (EM054M72A1)

Program	PGE
Module / ECTS / Path / Specialisation	Module :Contrôle de gestion : 5 ECTS. <ul style="list-style-type: none">• MGA
Discipline	Accounting and Internal Controls
Year	2019
Semester	A
Open for visitors	yes (5 ECTS)
Available places	50

Coordinator

Christian OTT

Lecturers

Instructor	Population	Email
Christian OTT	Population	christian.ott@em-strasbourg.eu
Fabien GURY	Population	

Course format

Working language :	English
Volume of contact hours :	27 h
Workload to be expected by the student :	108 h

Course track

Track : Attendance

"Attendance" track :

Attendance at lecture / tutorial classes and intermediate / final exams is mandatory. As evaluation of in class work constitutes an essential element of grading, any absence will be penalized and is taken into account for grading purposes (see academic rules and regulations).

"Autonomous" track :

Attendance at intermediate / final exams is mandatory, but students are free to attend lecture / tutorial classes.

For all Master programs and all other programs realized in the form of dual internships (apprentissage), attendance at lecture / tutorial classes and intermediate / final exams is entirely mandatory. Therefore, only the "Attendance" track can be selected.

Contribution of the course to the educational objectives of the programme

How the course contributes to the programme :

Description

The course aims to provide future Chief Financial Officers and management accountants with an understanding of the main concepts and methods of management control. It examines the objectives of management control, the tasks of a management accountant, and the embedding of the management control function in the organization. It further develops the knowledge of cost and management accounting methods. It explores the implementation of decisions through the planning process (e.g., budgeting). It measures actual performance to control that plans are carried out appropriately (e.g., variance analysis). It analyzes information to help managers to take different types of decisions (e.g., cost-volume-profit analysis, transfer pricing).

Educational organisation

In class

Lectures

In groups

Exercises

Case studies/texts

Interaction

Discussions / debates

Learning outcomes

Upon completion of this course, students should be able to :

- **Describe** the tasks of the management accountant
- **Discuss** the management's needs for information in relation to planning, decision-making, and control
- **Distinguish** the objectives of management accounting and control from those of other domains of accounting and finance
- **Apply** the appropriate cost and management accounting methods in line with the organization's objectives
- **Examine** the applied cost and management accounting methods critically
- **Design** management control systems for planning, decision-making, and control in line with an organization's objectives
- **Interpret** the information derived from the applied cost and management accounting methods
- **Support** the management's operational and strategic decision-making

Outline

- 1 Introduction to management accounting and control
- 2 Cost accounting methods
 - 2.1 Product costing systems
 - 2.2 Period costing systems
- 3 Accounting information for decision-making
 - 2.1 Cost-volume-profit analysis
 - 2.2 Transfer pricing
- 4 Accounting information for planning and control

- 4.1 Planning and budgeting systems
- 4.2. Variance analysis

Prerequisites

Key concepts to understand :

Knowledge of :

This course builds on the concepts and methods of cost and management accounting (e.g., absorption and variable costing systems) introduced in the first year of the Programme Grande Ecole in general and the cours Comptabilité du Management (Cost and Management Accounting, Kosten- und Leistungsrechnung) in particular.

Teaching material

Documents in all formats

- Syllabus
- Worksheets
- Case studies

Software

- Office Pack (Word, Excel, PowerPoint, Access)

Recommended reading

Major works :

Bhimani, A., Horngren, C. T., Datar, S. M., and Rajan, M. (2015). Management and Cost Accounting (6th ed.). Harlow: Pearson.
Drury, C. (2017). Management and Cost Accounting (10th ed.). London: Cengage Learning.

Further reading :

Research works by EM Strasbourg :

Assessment

Intermediate evaluation / continuous assessment 1 :

written (60 min) / individual / English / weighting : 30%

This evaluation serves to measure LO1.1, LO1.2, LO1.3, LO2.2, LO2.3, LO3.1, LO4.1, LO4.2

Final assessment : exam week

written (90 min) / individual / English / weighting : 70%

This evaluation serves to measure LO1.1, LO1.2, LO1.3, LO2.2, LO2.3, LO3.1, LO4.1, LO4.2

Grounds for expulsion from classes

Such behaviors as...

arriving late, leaving early or unannounced leaving of the classroom during class time

disruptive eating or drinking in class

using smartphones and laptops for non class-related purposes

reading non class-related documents

chatting on non class-related issues

showing disrespect towards lecturers

... may lead to expulsion from classes.