

Entrepreneurial Finance (EM054M97)

Program	PGE
Module / ECTS / Path / Specialisation	Module :Entrepreneurial Finance : 3 ECTS. <ul style="list-style-type: none">• Visitants
Discipline	Finance
Year	2019
Semester	B
Open for visitors	yes (3 ECTS)
Available places	45

Coordinator

Damien JELSCH

Lecturers

Instructor	Population	Email
Damien JELSCH		

Course format

Working language :	English
Volume of contact hours :	20 h
Workload to be expected by the student :	60 h

Course track

Track : Attendance

"Attendance" track :

Attendance at lecture / tutorial classes and intermediate / final exams is mandatory. As evaluation of in class work constitutes an essential element of grading, any absence will be penalized and is taken into account for grading purposes (see academic rules and regulations).

"Autonomous" track :

Attendance at intermediate / final exams is mandatory, but students are free to attend lecture / tutorial classes.

For all Master programs and all other programs realized in the form of dual internships (apprentissage), attendance at lecture / tutorial classes and intermediate / final exams is entirely mandatory. Therefore, only the "Attendance" track can be selected.

Contribution of the course to the educational objectives of the programme

How the course contributes to the programme :

Description

The focus of this programme will be on most critical elements for delivering Business success and value creation in a Entrepreneurial Finance environment. Therefore, we will cover the following topics :Entrepreneurial Finance:

- 1) Leadership
- 2) Value Creation
- 3) Strategy
- 4) Financial statements and analysis
- 5) Cash Management
- 6) Contribution margin
- 7) Investment appraisal

Educational organisation

In class

Lectures

Presentations

In groups

Exercises

Case studies/texts

Interaction

Discussions / debates

Learning outcomes

Upon completion of this course, students should be able to :

- **Outline** the meaning of Entrepreneurial Finance and its financing mechanism
- **Express** the key leadership competences and business frameworks to drive organizational success
- **Operate** drive and manage the performance of an organization
- **Analyze** the financial statements of a company
- **Combine** leadership and business acumen to become a successful leader
- **Value** and recognize the drivers leading to value creation

Outline

The course will be organized according to the following modules

Day 1: Module 1 Entrepreneurial Finance, Module 2 Competency Framework, Module 3 Leadership characteristics, Module 4 Leadership versus Management, Module Five Value creation

Day 2: Module 6 strategy roadmap, Module 7 Business model, Module 8 - 9 - 10 Financial statements

Day 3: Module 11 – 12 – 13 – 14 Financial ratios, Module 15 Operating Working capital management

Day 4: Module 16 Breakeven point and contribution margin, Module 17 Investment appraisal matrix (Discount rate, NPV, IRR)

Prerequisites

Key concepts to understand :

Would be appreciated if Students have acquired the basics of Corporate finance

Knowledge of :

Knowledge of basics in corporate finance are appreciated

Teaching material

Documents in all formats

- Syllabus
- Transparencies in paper format
- Worksheets

Software

- Office Pack (Word, Excel, PowerPoint, Access)

Additional electronic platforms

- Audio documents

Recommended reading

Major works :

Mantovani Guido M The Financial value of Entrepreneurship Palgrave, New York City 2017

Further reading :

Research works by EM Strasbourg :

Assessment

Intermediate evaluation / continuous assessment 1 :

oral / individual / English / weighting : 20%

Final assessment : last session

written (120 min) / individual / English / weighting : 80%

Grounds for expulsion from classes

Such behaviors as...

arriving late, leaving early or unannounced leaving of the classroom during class time

disruptive eating or drinking in class

using smartphones and laptops for non class-related purposes

reading non class-related documents

chatting on non class-related issues

showing disrespect towards lecturers

... may lead to expulsion from classes.