

Entrepreneurial Finance ONLINE (EM054M97)

Program	PGE
Course set (UE) / Credits (ECTS) / Track / Specialization	Module :Entrepreneurial Finance : 5 ECTS. • Visitants
Discipline	Finance
Year	2020
Semester	B
Open for visitors	yes (5 ECTS)
Available spots	45

Coordinator

Damien JELSCH

Lecturers

Instructor	Population	Email
Damien JELSCH	Population	

Course format

Working language :	English
Volume of contact hours :	27 h
Workload to be expected by the student :	108 h

Course track

Track : Attendance

Attendance track :

Attendance at lectures/tutorials and intermediate/final assessments is mandatory. As in-class work constitutes an essential element of evaluation, any unjustified absence will be penalized (*see Study and Examination Regulations*) and factored into the final grade (*see Assessment*).

Autonomous track :

Attendance at intermediate/final assessments is mandatory, but students have the option of attending lectures/tutorials.

Attendance at lectures/tutorials and intermediate/final assessments is mandatory for all degrees making up the Master's Program and all degrees involving co-op (*apprentissage*). Attendance track must therefore be selected.

Contribution of the course to the educational objectives of the program

How the course contributes to the program :

Description

The focus of this programme will be on most critical elements for delivering Business success and value creation in a Entrepreneurial Finance environment. Therefore, we will cover the following topics :Entrepreneurial Finance:

- 1) Leadership
- 2) Value Creation
- 3) Strategy
- 4) Financial statements and analysis
- 5) Cash Management
- 6) Contribution margin
- 7) Investment appraisal

Educational organisation

In class

Lectures

Presentations

In groups

Exercises

Case studies/texts

Interaction

Discussions / debates

Learning outcomes

Upon completion of this course, students should be able to :

- **Outline** the meaning of Entrepreneurial Finance and its financing mechanism
- **Express** the key leadership competences and business frameworks to drive organizational success
- **Operate** drive and manage the performance of an organization
- **Analyze** the financial statements of a company
- **Combine** leadership and business acumen to become a successful leader
- **Value** and recognize the drivers leading to value creation

Outline

The course will be organized according to the following modules

Day 1: Module 1 Entrepreneurial Finance, Module 2 Competency Framework, Module 3 Leadership characteristics, Module 4 Leadership versus Management, Module Five Value creation

Day 2: Module 6 strategy roadmap, Module 7 Business model, Module 8 - 9 - 10 Financial statements

Day 3: Module 11 - 12 - 13 - 14 Financial ratios, Module 15 Operating Working capital management

Day 4: Module 16 Breakeven point and contribution margin, Module 17 Investment appraisal matrix (Discount rate, NPV, IRR)

Prerequisites

Key concepts to understand :

Knowledge of :

Knowledge of basics in corporate finance are appreciated

Teaching material

Documents in all formats

- Syllabus
- Transparencies in paper format
- Worksheets

Software

- Office Pack (Word, Excel, PowerPoint, Access)

Recommended reading

Major works :

Mantovani Guido M The Financial value of Entrepreneurship Palgrave, New York City 2017

Further reading :

Research works by EM Strasbourg :

Assessment

Intermediate evaluation / continuous assessment 1 :

oral / individual / English / weighting : 20%

Final assessment : exam week

written (120 min) / individual / English / weighting : 80%

Grounds for expulsion from classes

Behaviors such as

arriving late, leaving early, or exiting the classroom at inopportune moments during class

ostentatiously eating or drinking in class

using smartphones or laptops for non-class-related purposes

reading texts unrelated to the course

discussing topics unrelated to the course

disrespecting the lecturer

may lead to expulsion from the class/course.