

# Innovation Management gr.2 - ONLINE (EM054ME4A2)

Program	PGE
Course set (UE) / Credits (ECTS) / Track / Specialization	<b>Module :Innovation Management : 5 ECTS.</b> <ul style="list-style-type: none"><li>• BEM Bachelor in European Management</li><li>• PGE 2A - English track</li></ul>
Discipline	Management
Year	2020
Semester	A
Open for visitors	yes (5 ECTS)
Available spots	45

## Coordinator

Sophie MICHEL

## Lecturers

Instructor	Population	Email
Ksenija DJURICIC	Population	ksenija.djuricic@em-strasbourg.eu
Sophie MICHEL	Population	sophie.michel@em-strasbourg.eu

## Course format

Working language :	English
Volume of contact hours :	27 h
Workload to be expected by the student :	108 h

## Course track

Track : Attendance

<p><b>Attendance track :</b> Attendance at lectures/tutorials and intermediate/final assessments is mandatory. As in-class work constitutes an essential element of evaluation, any unjustified absence will be penalized (<i>see Study and Examination Regulations</i>) and factored into the final grade (<i>see Assessment</i>).</p> <p><b>Autonomous track :</b> Attendance at intermediate/final assessments is mandatory, but students have the option of attending lectures/tutorials.</p> <p>Attendance at lectures/tutorials and intermediate/final assessments is mandatory for all degrees making up the Master's Program and all degrees involving co-op (<i>apprentissage</i>). Attendance track must therefore be selected.</p>
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## Contribution of the course to the educational objectives of the program

How the course contributes to the program :

**BEM Bachelor in European Management**

**PGE 2A - English track**

## Description

## Educational organisation

## Learning outcomes

## Outline

## Prerequisites

Key concepts to understand :

## Teaching material

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### Recommended reading

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Major works :

Further reading :

Research works by EM Strasbourg :

## Assessment

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### Grounds for expulsion from classes

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Behaviors such as

**arriving late, leaving early, or exiting the classroom at inopportune moments during class**

**ostentatiously eating or drinking in class**

**using smartphones or laptops for non-class-related purposes**

**reading texts unrelated to the course**

**discussing topics unrelated to the course**

**disrespecting the lecturer**

may lead to expulsion from the class/course.