

# Advance Seminar of Cases in Finance (EM145M45)

Program	PGE
Module / ECTS / Path / Specialisation	<b>Module :Environnement économique et financier des projets : Innovation et évaluation : 10 ECTS.</b> <ul style="list-style-type: none"><li>• Entrepreneurship</li></ul>
Discipline	Finance
Year	2019
Semester	B
Open for visitors	yes (4 ECTS)
Available places	45

## Coordinator

Roberto SANTILLAN

## Lecturers

Instructor	Population	Email
Roberto SANTILLAN	Population	

## Course format

Working language :	English
Volume of contact hours :	24 h
Workload to be expected by the student :	72 h

## Course track

Track : Attendance

### "Attendance" track :

Attendance at lecture / tutorial classes and intermediate / final exams is mandatory. As evaluation of in class work constitutes an essential element of grading, any absence will be penalized and is taken into account for grading purposes (see academic rules and regulations).

### "Autonomous" track :

Attendance at intermediate / final exams is mandatory, but students are free to attend lecture / tutorial classes.

For all Master programs and all other programs realized in the form of dual internships (apprentissage), attendance at lecture / tutorial classes and intermediate / final exams is entirely mandatory. Therefore, only the "Attendance" track can be selected.

# Contribution of the course to the educational objectives of the programme

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How the course contributes to the programme :

## Description

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The general objective of this Seminar is to offer the participant an opportunity to put in practice the models and theory covered in previous courses of the Master in Finance program in “real life” business situations. To that end, the seminar will consist on the review and exhaustive discussion of a set of business cases whose common thread is the need to develop adequate solution proposals to a problem situation.

## Educational organisation

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In class

**Lectures**

**Conferences**

**Presentations**

In groups

**Exercises**

**Case studies/texts**

Assignments

**Specific projects / case studies**

**Readings**

## Learning outcomes

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Upon completion of this course, students should be able to :

- **Present** the main criteria of evaluation used for investments
- **Discuss** business cases
- **Apply** the models and the theory
- **Interpret** financial situations based on real situations

## Outline

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Introduction. The relationship between theory and practice in Finance. The Case Method, what the objectives of the course are, formation of work teams, overview of the topics that are covered in the course.

Contents of the Course

1. Financial Analysis, Financial Planning and Project Evaluation
2. Funding Growth and Seasonal Needs
3. Valuation and Investment
4. Cost of Capital
5. Investment Projects, Cash Flow, Techniques used for Project Evaluation
6. Debt Policy and Long-Term Financing

## Prerequisites

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### Key concepts to understand :

Students must have passed one introductory and one intermediate courses in Finance (Financial Management, Corporate Finance)

### Knowledge of :

Finance - Accounting

## Teaching material

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### Documents in all formats

- Worksheets
- Guide
- Manuals
- Case studies

## Recommended reading

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### Major works :

Textbook: Kester, Tufano and al. "Case Problems in Finance", 12th edition, McGraw Hill.  
Higgins R. "Analysis for Financial Management", 8th edition, McGraw Hill.

### Further reading :

### Research works by EM Strasbourg :

## Assessment

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### Intermediate evaluation / continuous assessment 1 : last session

written + oral / in group / English / weighting : 0%

additional information : Final assessment : After classes written oral / in group / English / weighting : 100%  
details : Both in group and individual works

### Intermediate evaluation / continuous assessment 2 : last session

written / individual / English / weighting : 0%

**This evaluation serves to measure LO1.1, LO1.2, LO1.3, LO2.1, LO2.2, LO2.3, LO4.1, LO4.2**

## Grounds for expulsion from classes

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Such behaviors as...

**arriving late, leaving early or unannounced leaving of the classroom during class time**

**disruptive eating or drinking in class**

**using smartphones and laptops for non class-related purposes**

**reading non class-related documents**

**chatting on non class-related issues**

**showing disrespect towards lecturers**

... may lead to expulsion from classes.