

Advance Seminar of Cases in Finance (EM145M45)

Program	PGE
Course set (UE) / Credits (ECTS) / Track / Specialization	Module :Environnement des projets : Stratégie et évaluation : 13 ECTS. <ul style="list-style-type: none">• Entrepreneurship
Discipline	Finance
Year	2020
Semester	A
Open for visitors	yes (4 ECTS)
Available spots	45

Coordinator

Roberto SANTILLAN

Lecturers

Instructor	Population	Email
Roberto SANTILLAN	Population	

Course format

Working language :	English
Volume of contact hours :	24 h
Workload to be expected by the student :	72 h

Course track

Track : Attendance

Attendance track :

Attendance at lectures/tutorials and intermediate/final assessments is mandatory. As in-class work constitutes an essential element of evaluation, any unjustified absence will be penalized (*see Study and Examination Regulations*) and factored into the final grade (*see Assessment*).

Autonomous track :

Attendance at intermediate/final assessments is mandatory, but students have the option of attending lectures/tutorials.

Attendance at lectures/tutorials and intermediate/final assessments is mandatory for all degrees making up the Master's Program and all degrees involving co-op (*apprentissage*). Attendance track must therefore be selected.

Contribution of the course to the educational objectives of the program

How the course contributes to the program :

LEARNING GOAL 1 : Students will master state-of-the-art knowledge and tools in management fields in general, as well as in areas specific to the specialized field of management.

Students will identify a business organization's operational and managerial challenges in a complex and evolving environment.

Students will understand state-of-the-art management concepts and tools and use them appropriately.

Students will implement appropriate methodologies to develop appropriate solutions for business issues.

LEARNING GOAL 2 : Students will develop advanced-level managerial skills.

Students will work collaboratively in a team.

Students will participate in a decision-making process in a critical way.

Students will communicate ideas effectively, both orally and in writing, in a business context.

LEARNING GOAL 4: Students will study and work effectively in a multicultural and international environment.

Students will demonstrate written and oral competency in two foreign languages.

Students will analyze business organizations and problems in a multicultural and international environment

Description

The general objective of this Seminar is to offer the participant an opportunity to put in practice the models and theory covered in previous courses of the Master in Finance program in "real life" business situations. To that end, the seminar will consist on the review and exhaustive discussion of a set of business cases whose common thread is the need to develop adequate solution proposals to a problem situation.

Educational organisation

In class

Lectures

Conferences

Presentations

In groups

Exercises

Case studies/texts

Assignments

Specific projects / case studies

Readings

Learning outcomes

Upon completion of this course, students should be able to :

- **Present** the main criteria of evaluation used for investments
- **Discuss** business cases
- **Apply** the models and the theory
- **Interpret** financial situations based on real situations

Outline

Introduction. The relationship between theory and practice in Finance. The Case Method, what the objectives of the course are, formation of work teams, overview of the topics that are covered in the course.

Contents of the Course

1. Financial Analysis, Financial Planning and Project Evaluation
2. Funding Growth and Seasonal Needs
3. Valuation and Investment
4. Cost of Capital
5. Investment Projects, Cash Flow, Techniques used for Project Evaluation
6. Debt Policy and Long-Term Financing

Prerequisites

Key concepts to understand :

Students must have passed one introductory and one intermediate courses in Finance (Financial Management, Corporate Finance)

Knowledge of :

Finance - Accounting

Teaching material

Documents in all formats

- Worksheets
- Guide
- Manuals
- Case studies

Recommended reading

Major works :

Textbook: Kester, Tufano and al. "Case Problems in Finance", 12th edition, McGraw Hill.
Higgins R. "Analysis for Financial Management", 8th edition, McGraw Hill.

Further reading :

Research works by EM Strasbourg :

Assessment

Intermediate evaluation / continuous assessment 1 : last session

written + oral (60 min) / in group / English / weighting : 100%

additional information : Both in group and individual works

This evaluation serves to measure LO1.1, LO1.2, LO1.3, LO2.1, LO2.2, LO2.3, LO4.1, LO4.2

Grounds for expulsion from classes

Behaviors such as

arriving late, leaving early, or exiting the classroom at inopportune moments during class

ostentatiously eating or drinking in class

using smartphones or laptops for non-class-related purposes

reading texts unrelated to the course

discussing topics unrelated to the course

disrespecting the lecturer

may lead to expulsion from the class/course.