

# Basics in Supply Chain Management Gr. 1 ON SITE (EM1F4M44B1)

Program	PGE
Course set (UE) / Credits (ECTS) / Track / Specialization	<b>Module :Basics in Supply Chain Management : 5 ECTS.</b> <ul style="list-style-type: none"><li>• BEM Bachelor in European Management</li><li>• PGE 2A - English track</li></ul>
Discipline	Supply Chain Management
Year	2020
Semester	B
Open for visitors	yes (5 ECTS)
Available spots	25

## Coordinator

**Jeanne BESSOUAT**

## Lecturers

Instructor	Population	Email
Jeanne BESSOUAT	Population	jeanne.bessouat2@em-strasbourg.eu

## Course format

Working language :	English
Volume of contact hours :	27 h
Workload to be expected by the student :	108 h

## Course track

Track : Attendance

### Attendance track :

Attendance at lectures/tutorials and intermediate/final assessments is mandatory. As in-class work constitutes an essential element of evaluation, any unjustified absence will be penalized (*see Study and Examination Regulations*) and factored into the final grade (*see Assessment*).

### Autonomous track :

Attendance at intermediate/final assessments is mandatory, but students have the option of attending lectures/tutorials.

Attendance at lectures/tutorials and intermediate/final assessments is mandatory for all degrees making up the Master's Program and all degrees involving co-op (*apprentissage*). Attendance track must therefore be selected.

## Contribution of the course to the educational objectives of the program

**How the course contributes to the program :**

### **BEM Bachelor in European Management**

### **PGE 2A - English track**

**LEARNING GOAL 1 : Students will master state-of-the-art knowledge and tools in management fields in general, as well as in areas specific to the specialized field of management.**

Students will identify a business organization's operational and managerial challenges in a complex and evolving environment.

Students will understand state-of-the-art management concepts and tools and use them appropriately.

Students will implement appropriate methodologies to develop appropriate solutions for business issues.

**LEARNING GOAL 2 : Students will develop advanced-level managerial skills.**

Students will work collaboratively in a team.

Students will participate in a decision-making process in a critical way.

Students will communicate ideas effectively, both orally and in writing, in a business context.

**LEARNING GOAL 3 : Students will demonstrate their understanding of practices reflecting ethical, diversity and sustainable development values in business organizations.**

Students will identify and analyze issues relating to diversity, ethics and sustainable development in their business context.

#### LEARNING GOAL 4: Students will study and work effectively in a multicultural and international environment.

Students will analyze business organizations and problems in a multicultural and international environment

## Description

This course aims help students understanding the basic concepts, principles and strategies in Supply Chain Management. An overview of the terminology, fundamental concepts and functional scope of responsibility encountered in the field of supply chain management will be covered, such as transportation, purchasing, distribution, inventory, operation, quality management, and also sustainable supply chain. This course stresses concepts, and strategies that can be applied to the operation, management and design of supply chain. The course use the following organization: lectures, discussion, in-class presentations, after-class projects in group, academic papers lecture and analysis.

Pay attention: this course is designed for students who have never learned or learned very few on logistics or supply chain in business context. So it isn't proposed to students have advanced knowledge in supply chain management, for example graduate level students.

## Educational organisation

In class

### Lectures

### Tutorials

In groups

### Exercises

### Case studies/texts

### Oral presentations

Interaction

### Discussions / debates

## Learning outcomes

**Upon completion of this course, students should be able to :**

- **Discuss** and become familiar with supply chain strategies that have been adopted by leading companies
- **Illustrate** and recognize salient challenges and opportunities for managing supply chains
- **Illustrate** examples of different supply chains
- **Analyze** supply chain issues and examine possible solutions

## Outline

Sessions 1 & 2 : Introduction, purchasing & suppliers

Sessions 3, 4 & 5 : Production, quality and inventory management

Sessions 6, 7 & 8 : Distribution, Information Systems and warehousing

Session 9 : Group presentation.

Pay attention : course in continuous assessment.

- 2 individual MCQ (session 4 and session 8)

- 1 group presentation (session 9)

## Prerequisites

### Key concepts to understand :

English reading, speaking and writing

### Knowledge of :

international business

## Teaching material

### Documents in all formats

- Syllabus
- Newspaper articles
- Case studies

### Software

- Office Pack (Word, Excel, PowerPoint, Access)

## Recommended reading

### Major works :

-Rushton et al, (2014), Handbook of logistics and distribution management, Kogan Page

**Further reading :**

-C. Donald J. Waters,(2007), Global Logistics: New Directions in Supply Chain Management, Kogan Page Publishers

**Research works by EM Strasbourg :**

## Assessment

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**Intermediate evaluation / continuous assessment 1 : session n°4**

written (40 min) / individual / English / weighting : 30%  
additional information : Individual Multiple Choice Questionnaire (MCQ)  
**This evaluation serves to measure LO1.1, LO2.2, LO3.1, LO4.1**

**Intermediate evaluation / continuous assessment 2 : session n°8**

written (40 min) / individual / English / weighting : 30%  
additional information : Individual Multiple Choice Questionnaire (MCQ)  
**This evaluation serves to measure LO1.1, LO2.2, LO3.1, LO4.1**

**Intermediate evaluation / continuous assessment 3 : session n°9**

oral (5 min) / in group / English / weighting : 40%  
additional information : Oral presentation on a selected subjects. 1 concept in Supply Chain - 5 slides - 5 minutes of presentation By groups of 2 people

**This evaluation serves to measure LO1.1, LO2.1, LO2.3, LO4.1**

## Grounds for expulsion from classes

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Behaviors such as

**arriving late, leaving early, or exiting the classroom at inopportune moments during class**

**ostentatiously eating or drinking in class**

**using smartphones or laptops for non-class-related purposes**

**reading texts unrelated to the course**

**discussing topics unrelated to the course**

**disrespecting the lecturer**

may lead to expulsion from the class/course.