

International supply chain management (EM1F5ML2A1)

Program	PGE
Course set (UE) / Credits (ECTS) / Track / Specialization	Module :Principles of International Management : 18 ECTS. <ul style="list-style-type: none">• PGE 3A - International and European Business (IEB)
Discipline	Supply Chain Management
Year	2020
Semester	A
Open for visitors	yes (3 ECTS)
Available spots	45

Coordinator

Jeanne BESSOUAT

Lecturers

Instructor	Population	Email
Jeanne BESSOUAT	Population	jeanne.bessouat2@em-strasbourg.eu

Course format

Working language :	English
Volume of contact hours :	20 h
Workload to be expected by the student :	60 h

Course track

Track : Attendance

Attendance track :

Attendance at lectures/tutorials and intermediate/final assessments is mandatory. As in-class work constitutes an essential element of evaluation, any unjustified absence will be penalized (*see Study and Examination Regulations*) and factored into the final grade (*see Assessment*).

Autonomous track :

Attendance at intermediate/final assessments is mandatory, but students have the option of attending lectures/tutorials.

Attendance at lectures/tutorials and intermediate/final assessments is mandatory for all degrees making up the Master's Program and all degrees involving co-op (*apprentissage*). Attendance track must therefore be selected.

Contribution of the course to the educational objectives of the program

How the course contributes to the program :

LEARNING GOAL 1 : Students will master state-of-the-art knowledge and tools in management fields in general, as well as in areas specific to the specialized field of management.

Students will identify a business organization's operational and managerial challenges in a complex and evolving environment.

Students will understand state-of-the-art management concepts and tools and use them appropriately.

LEARNING GOAL 2 : Students will develop advanced-level managerial skills.

Students will work collaboratively in a team.

Students will participate in a decision-making process in a critical way.

Students will communicate ideas effectively, both orally and in writing, in a business context.

LEARNING GOAL 3 : Students will demonstrate their understanding of practices reflecting ethical, diversity and sustainable development values in business organizations.

Students will identify and analyze issues relating to diversity, ethics and sustainable development in their business context.

LEARNING GOAL 4: Students will study and work effectively in a multicultural and international environment.

Students will analyze business organizations and problems in a multicultural and international environment

Description

This course aims to help students mastering the principles and strategies in Supply Chain Management, especially in an international business context. After learning this course, students are supposed to understand the importance of supply chain management to a company that holds international supply chains or facing an international market. Furthermore, students are supposed to be capable to analyze the challenges and difficulties related to supply chain issues and give proposition of solutions.

Educational organisation

In class

Lectures

In groups

Projects

Interaction

Discussions / debates

Learning outcomes

Upon completion of this course, students should be able to :

- **Identify** key problems in the supply chain management in a local and in an international environment
- **Explain** principle functions and tools in supply chain management
- **Discover** supply chain models regarding business objectives
- **Examine** the business context and challenges for SCM
- **Discuss** Discuss the challenges and demand in the management of supply chain
- **Work** in team to analyse a complicated business situation

Outline

After a first session defining what Supply Chain Management is, we will go through several examples of supply chains.

Each session will tackle one specific supply chain, such as:

- Retailing distribution,
- RFID & fashion logistics
- Outsourcing & logistics service providers,
- etc.

Prerequisites

Key concepts to understand :

Knowledge of :

Reading, speaking and writing in English

Basic understanding of international business

Teaching material

Recommended reading

Major works :

Handbook of Logistics and Distribution Management: Understanding the Supply Chain / Alan Rushton, Phil Croucher, Peter Baker, London: Kogan Page, 2017

Global logistics: new directions in supply chain management", edited by Donald Waters and Stephen Rinsler, Kogan Page, 2014

Further reading :

Fernie, John and Leigh Sparks. 2009. Logistics and retail management. 3rd edition. London : Kogan Page

Research works by EM Strasbourg :

NA.

Assessment

Final assessment : December 11, 2020

written / in group / English / weighting : 100%

additional information : Final report, by groups of 2. Presentation of the assessment during session1. Deadline : December 11, 2020

This evaluation serves to measure LO1.1, LO2.3, LO4.1, LO4.2

Grounds for expulsion from classes

Behaviors such as

arriving late, leaving early, or exiting the classroom at inopportune moments during class

ostentatiously eating or drinking in class

using smartphones or laptops for non-class-related purposes

reading texts unrelated to the course

discussing topics unrelated to the course

disrespecting the lecturer

may lead to expulsion from the class/course.