

New directions in wine business: wine tourism (EM1PLM181)

Program	PGE
Module / ECTS / Path / Specialisation	Module :UE8 - Wine Tourism : 6 ECTS. <ul style="list-style-type: none">International Wine management and tourism
Discipline	Other
Year	2019
Semester	B
Open for visitors	yes (3 ECTS)
Available places	35

Coordinator

Coralie HALLER

Lecturers

Instructor	Population	Email
Coralie HALLER	Population	coralie.haller@em-strasbourg.eu
N2 N2	Population	
N3 N3	Population	

Course format

Working language :	English
Volume of contact hours :	24 h
Workload to be expected by the student :	72 h

Course track

Track : Attendance

"Attendance" track :

Attendance at lecture / tutorial classes and intermediate / final exams is mandatory. As evaluation of in class work constitutes an essential element of grading, any absence will be penalized and is taken into account for grading purposes (see academic rules and regulations).

"Autonomous" track :

Attendance at intermediate / final exams is mandatory, but students are free to attend lecture / tutorial classes.

For all Master programs and all other programs realized in the form of dual internships (apprentissage), attendance at lecture / tutorial classes and intermediate / final exams is entirely mandatory. Therefore, only the "Attendance" track can be selected.

Contribution of the course to the educational objectives of the programme

How the course contributes to the programme :

Description

Educational organisation

Learning outcomes

Outline

Prerequisites

Key concepts to understand :

Teaching material

Recommended reading

Major works :

Further reading :

Research works by EM Strasbourg :

Assessment

Grounds for expulsion from classes

Such behaviors as...

arriving late, leaving early or unannounced leaving of the classroom during class time

disruptive eating or drinking in class

using smartphones and laptops for non class-related purposes

reading non class-related documents

chatting on non class-related issues

showing disrespect towards lecturers

... may lead to expulsion from classes.