



EM Strasbourg
BUSINESS SCHOOL

Two-Year Master's Program

Programme

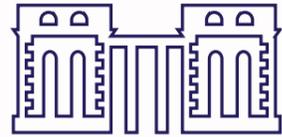
Grande École



Flash the QR code
to learn about
the international
entrance exam

EM Strasbourg

in a Nutshell



45th
in the top 100
Masters in
Management 2025
Financial Times
ranking

Choose EM Strasbourg

25 undergraduate & graduate programs
580 bachelor's students
1,550 PGE master's students
740 public master's & executive
education students
30 doctoral students



A strong and lasting community

2,900 students
29,000 members of the
alumni network
2,000 partner companies



International, both inside and out

100 nationalities
200+ university exchange
agreements in 50 countries
1,200 students of foreign
nationality *



Reflect, engage, and act

1 entrepreneurial center
2 research centers
30+ conferences per year
450 corporate executives
involved in school life



Our three values

Ethics
Sustainable development
Diversity

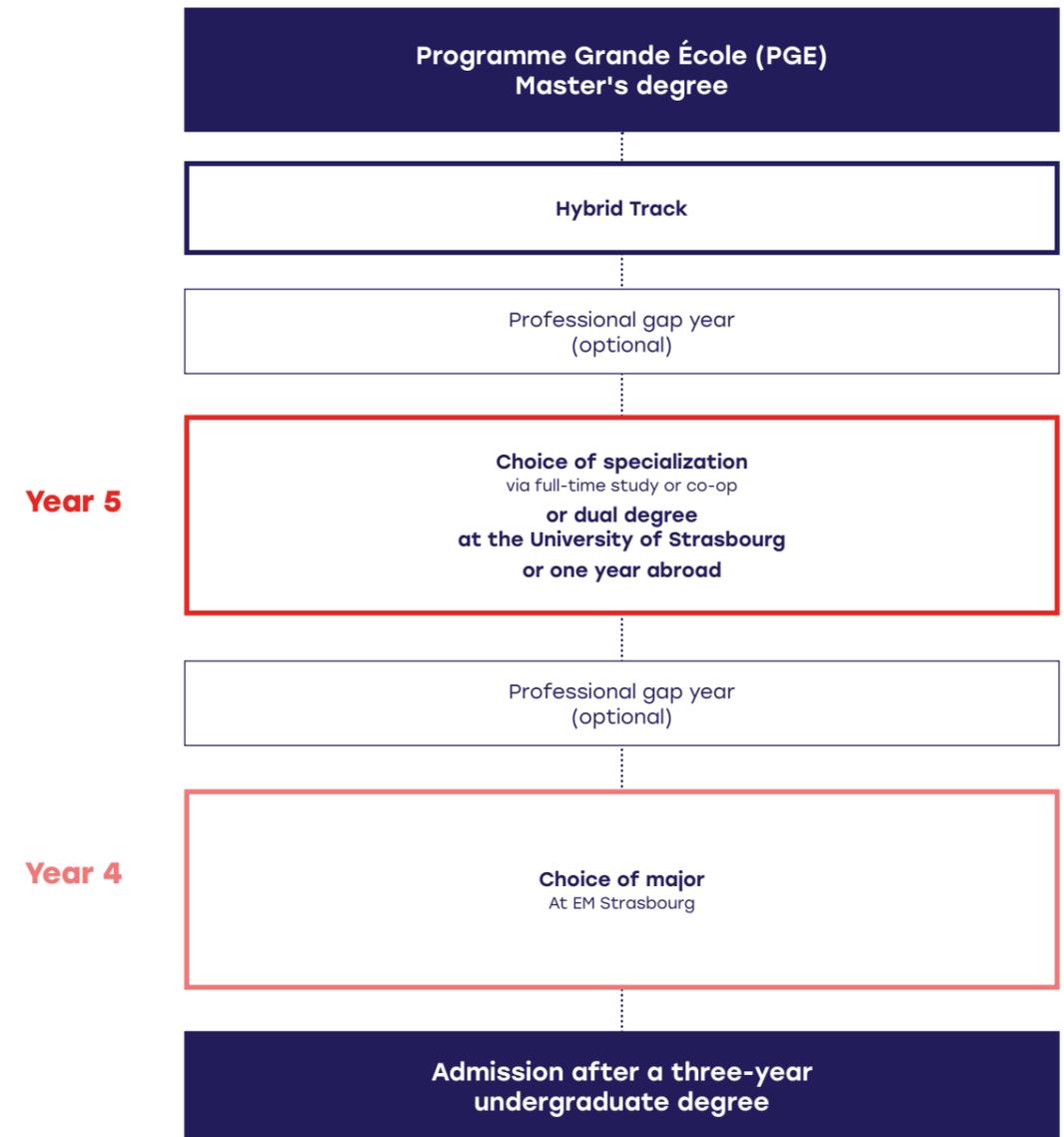


Our accreditations and networks



Study Tracks

Two-Year Master's Program



* Hosted on average each year

Master's Program

Over the course of two years of study, specialize and assert yourself by choosing the study track that suits you best. Deepen your skills to become an expert in your field and a responsible leader.

Hybrid Track: Your Program, à la Carte

This track offers a wide choice of specializations to enhance your skills and is available in French or English. You have three options: completing one year via co-op, completing your entire track via full-time study on-site and getting involved in the School's student associations, or completing one year abroad.

Year 4

Incubation: Explore

Your Professional Interests

Choose a Major

Build a Solid Foundation in Management

- Interdisciplinary courses to consolidate the fundamentals:

- Business Strategy
- Operations Management
- Corporate Finance
- Industrial Economy

- Specific courses related to your chosen major:

- Finance & Accounting (in English or French)
- International & European Business (in English)
- Marketing (in English)
- Responsible Business Creation & Management (in French)

Expand Your Horizons and Broaden Your Scientific Knowledge

- Geopolitics: a course to understand the world today

- Digital Law & Data Visualization: two science-oriented courses

European Mindset

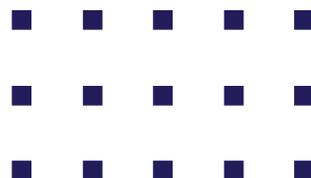
- Doing Business in Europe: a course with a European focus

Impact Projects

- Manage an impact project combining social impact and performance

Languages

- Study two modern languages: English and a second foreign language



Year 5

Acceleration: Develop

Your Expertise and Impact

OPTION 1

Choose a Specialization via Co-op or Full-Time Study

Hone Your Professional Expertise

- Interdisciplinary courses:

- Business Ethics
- Social Law

- Specific courses related to your chosen specialization:

- Finance (FT) * *
- International & European Business (FT) *
- Marketing, Brand & Customer Experience (FT) *
- Accounting, Internal Controls & Finance (C, FT) *
- Negotiation & Sales Management (C, FT) *
- Strategy & Human Performance Management (C, FT) *
- Supply Chain Management & International Purchasing (C, FT) *
- Marketing (C, FT) *
- Customer Journey Digitalization (C, FT) *

OPTION 3

Study Abroad

Spend a Full Year at One of our Partner Universities around the World

You have the possibility of doing an international exchange or dual degree program.

* In English

* In French

* DSCG equivalences require you to do the first and second year of the Master of Audit, Accounting, and Internal Controls, adding an extra year of study.

The EMpowerment Philosophy

Our goal? To use the stages of the entrepreneurial process as a pedagogical framework to support you throughout your program. You work your way through these stages with mentoring from alumni and graduating students, as well as through group work. By joining us, you will develop your skills, your knowledge, and above all your self-confidence to become a responsible leader, aware of the impact you can have on the world.



OPTION 2

Earn a Dual Degree in Strasbourg

Develop Your Professional Expertise by Earning a Dual Master's Degree

- Master of European Tourism, Wine & Agrifood Management (C) *
- Master of Entrepreneurship & Strategy (C)
- Master of E-marketing & Digital Strategy (C)
- Master of Human Resources (C)
- Master of Business Engineering (C)
- Master of Marketing & Market Analysis (C)
- Master of Marketing & Event Management (C)
- Master of Supply Chain Management (C)
- Master of Management Control & Organizational Audit (C)
- Master of Audit & Financial Consulting (FT)
- Master of Audit, Accounting & Internal Controls (C, FT) *
- Master of Public Consulting & Management with the Institute of Political Studies, University of Strasbourg (FT)
- Master of Sports Marketing with the Faculty of Sports Science, University of Strasbourg (FT)

European Mindset

- Conference-debate at the European Parliament in Strasbourg

Languages

- Study a second foreign language

(FT): Full-time study, (C): Co-op



Entrance Exam

Join our PGE upon successful completion of your undergraduate degree and earn a master's degree from a triple-accredited school ranked 45th in the Financial Times Masters in Management 2025 ranking.

Eligibility

Selection is made via the School's international entrance exam. It is intended for students who meet one of the following conditions:

- Hold or be in the final year of a non-French undergraduate degree or equivalent (180 ECTS credits)
- Hold or be in the final year of a French undergraduate degree or equivalent (180 ECTS credits) and not be of French nationality

The exam runs from November 1, 2025, to August 31, 2026. As of July 1, the School reserves the right to refuse applicants whose information in our possession allows us to anticipate a visa refusal or an inability to meet all the conditions to begin their studies in September 2026.

Entrance exam fee: €80

Entry Procedure & Requirements

- Application (ID, résumé, cover letter, transcripts)
- Motivational interview in English or in French, depending on the chosen study track
- English oral test for non-English speaking applicants
- Logical reasoning test in French or English depending on the chosen study track or TAGE MAGE / GMAT score
- B1 level in English for the French track or B2 level in English for the English track (TOEIC, TOEFL, IELTS, or in-house test)
- B2 level in French for the French track (DELFL, DALF, TCF)

Be International

Internationalization is at the heart of our program. Discover multiculturalism, demonstrate your ability to adapt, and grasp international issues. Experience total immersion in one of two ways: spend one year abroad at one of our prestigious partner universities or live an international experience "at home" with courses 100% in English and international projects completed with foreign students and faculty.

Earn a Dual Degree Abroad

EM Strasbourg enjoys dual degree agreements with some of its partner universities around the world. If you choose to go abroad in Year 5, you can opt for a dual degree and graduate with both the EM Strasbourg Grande École diploma (master's degree) and the diploma of the partner university where you choose to spend your final year.

Be Professional

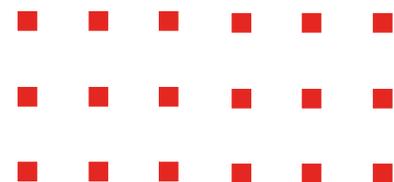
Internships

Numerous internships, both compulsory (8 months in total) and optional, punctuate the PGE, giving you a valuable insight into the world of work and your future professional environment.

| Year | Objectives | Duration |
|----------|----------------------------|----------|
| Year 4 * | Deepen technical knowledge | 4 months |
| Year 5 * | Boost employability | 6 months |

Co-op

Would you like to take the plunge into the world of business? You can complete the final year of your program via co-op. In doing so, you divide your time between alternating periods of work (at your host company) and study (at EM Strasbourg). Not only is your tuition paid in full by your host company but you also earn a co-op salary.



* Not applicable to co-op students



For More Information

Contact the international recruitment team international-admission@em-strasbourg.eu



Flash the QR code to learn about the international entrance exam and its terms and conditions

Tuition: €10,500

Tuition costs €10,500 per year, plus university registration fees (€254 for master's degrees) and the Student and Campus Life Contribution (€105). EM Strasbourg tuition is guaranteed for the entire duration of your studies and will therefore not increase. There are no additional tuition fees for semesters spent studying abroad.

Non-EU students enrolled in Programme Grande École may be subject to additional tuition fees if they choose to pursue a dual degree via full-time study during the final year of the program. The applicable conditions and amounts are voted on each year and may change from one academic year to the next. Please contact us for further information.

Excellence Policy

The top three applicants are entitled to a 30% discount on their first year of study.



EM Strasbourg

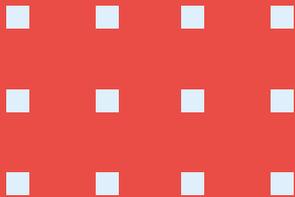
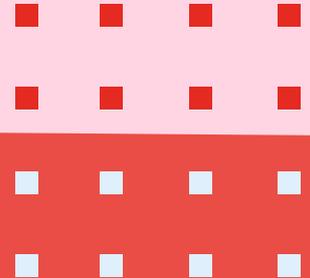
BUSINESS SCHOOL

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Located in the heart of Europe and in the capital of humanism, EM Strasbourg Business School educates responsible, agile managers and leaders with a European mindset, ready to tackle organizational challenges through an impact-driven management style.

At EM Strasbourg Business School, the only Grande Ecole de Management in France to be part of an internationally recognized university, we produce impact-driven academic research to support the transformation of organizations in our ecosystem.



Flash the QR code
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international entrance
exam

